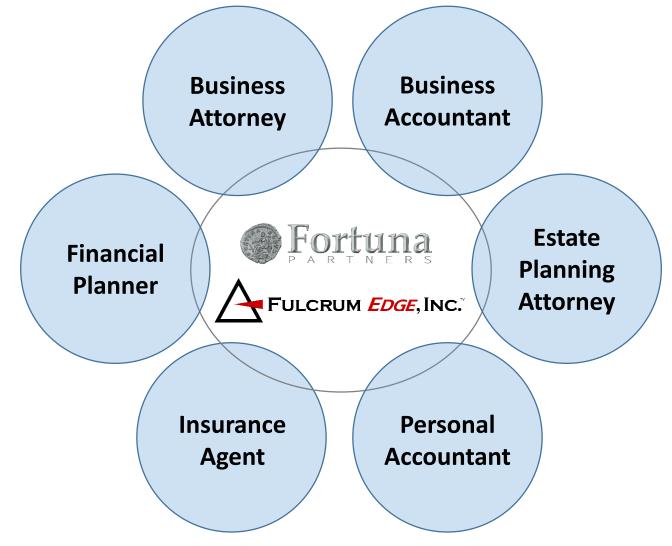




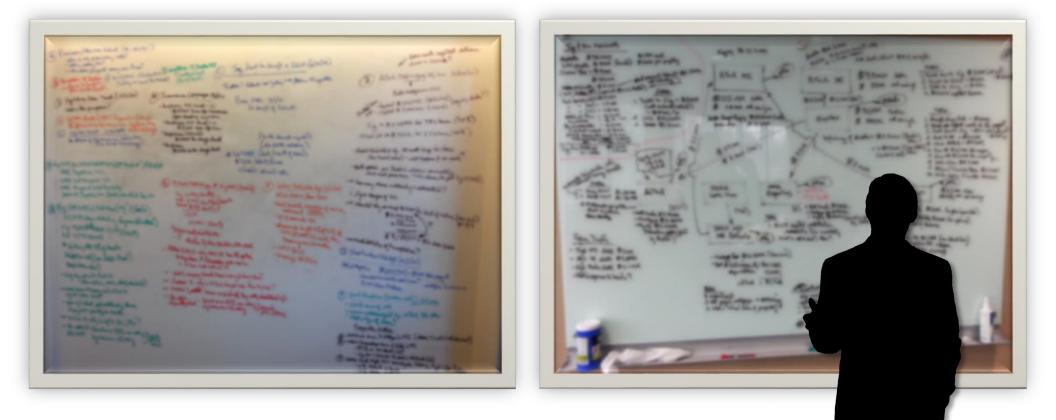
Business Succession and Estate Planning Analysis

A multitude of information merged into ONE COMPREHENSIVE PICTURE



We capture the information from your cadre of experts and pull everything into an integrated picture of your business and personal holdings using a step-by-step process. Then we provide you with an analysis and recommendations to optimize your situation.

Step 1: We map out your company holdings

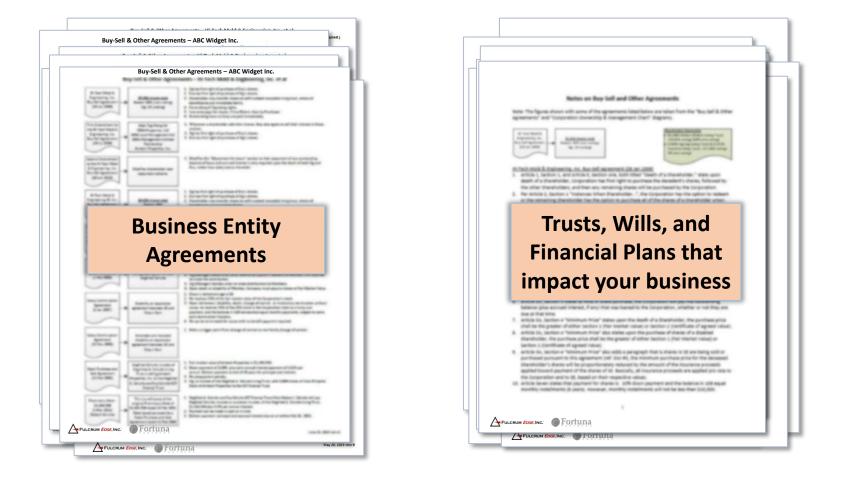




Step 2: We acquire and review business entity documents.

We identify, gather and analyze all critical business and personal documents.

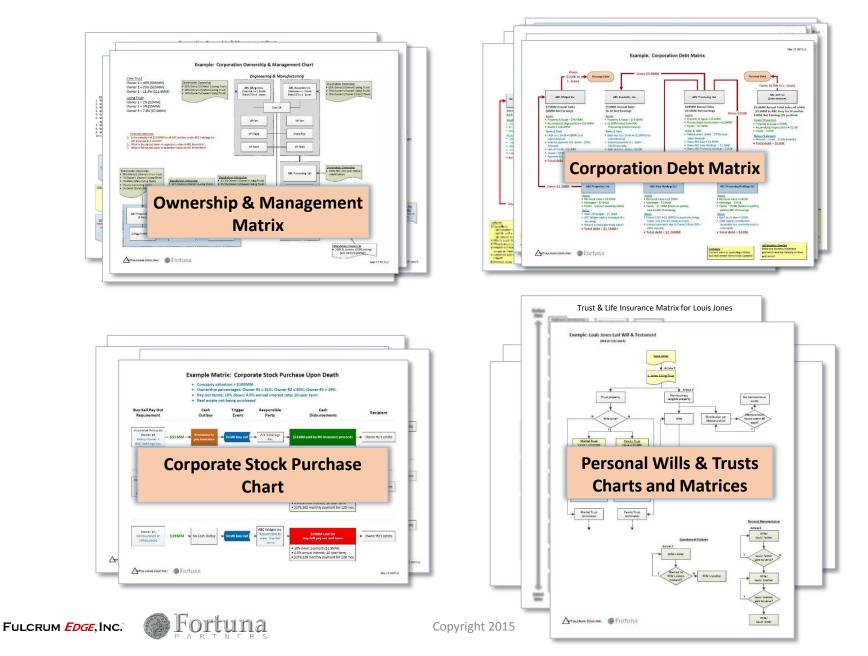
We review them in detail and then provide you with summaries that highlight only the elements that may need clarification and their impact on your business and personal holdings.



FULCRUM EDGE, INC."

Step 3: We create a visual map of your business and personal holdings

We link all of your business and personal holdings to form a visual representation that is easy to understand and provides a complete picture of your business and estate.



Work Product Examples





Example: Corporation Ownership & Management Chart **Engineering & Manufacturing** Irrev Trust Owner 1 = 49% (\$49MM) Shareholder Ownership Shareholder Ownership 51% Owner1 (Owner 1 Living Trust) Owner 2 = 25% (\$25MM) 51% Owner1 (Owner1 Living Trust) ABC Widget Inc. ABC Assembly Inc. 30% Owner2 (Owner2 Living Trust) 30% Owner2 (Owner2 Living Trust) Owner 3 = 11.4% (\$11.4MM) Chairman - J. Smith Chairman - J. Smith 19% Owner3 (Owner3 Living Trust) 19% Owner3 (Owner 3 Living Trust) Pres/CEO - L. Jones Pres/CEO - L. Jones Living Trust Owner 1 = 2% (\$2MM) Owner 2 = 5% (\$5MM) Exec VP Owner 3 = 7.6% (\$7.6MM) **VP** Ops VP Ops **Financial Questions VP Engrg** Engrg Mgr 1. Is the valuation of \$100MM for all ABC entities under ABC Holdings Inc. still accurate and current? 2. What is the agreed upon or appraised value of ABC Assembly? VP Sales VP Sales 3. What is the agreed upon or appraised value of ABC Processing? Shareholder Ownership Shareholder Ownership 100% ABC Assy (per capital ABC Processing, LLC 96% Owner1 (Owner1 Irrev Trust) contribution) Shareholder Ownership 1% Owner1 (Owner1 Living Trust) Shareholder Ownership 33.3% Owner1 (Owner1 Living Trust) 1% Mary (Mary Living Trust) 51% Owner1 (Owner1 Living Trust) 33.3% Owner 2 (Owner2 Living Trust 1% Lou (Lou Living Trust) 49% Owner2 (Owner2 Living Trust) 33.3% Owner 3 (Owner3 Living Trust) 1% Sarah (Sarah Living Trust) Plant Mgr Property Holdings Sales Mgr Shareholder Ownership 60% ABC Processing, LLC 40% XYZ Engineering, LLC ABC Properties, Inc. ABC Processing Holdings ABC Assy Holdings LLC LLC (S Corp) ABC-XYZ, LLC **XYZ Engineering, LLC** (joint venture) B. Jenkins L. Smith President 2 Bldgs in Michigan 1 Bldg in Alabama President 2 Bldgs in Texas Shareholder Ownership 100% B. Jenkins. (100% voting) [Join Venture partner] FULCRUM EDGE, INC. BOTTUNA

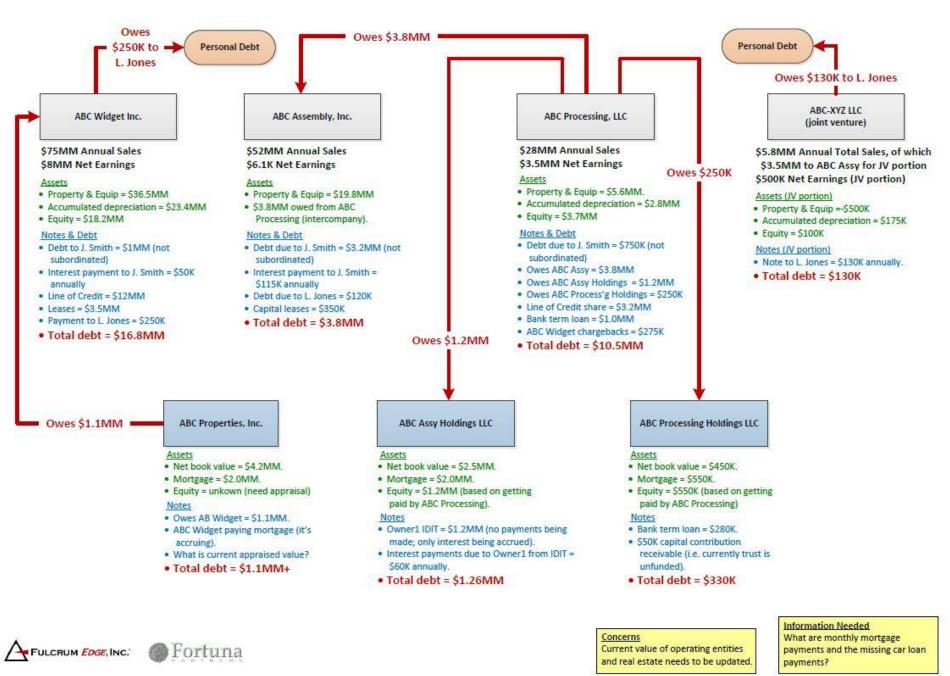
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Example: Corporation Debt Matrix



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Example: Corporate Leases

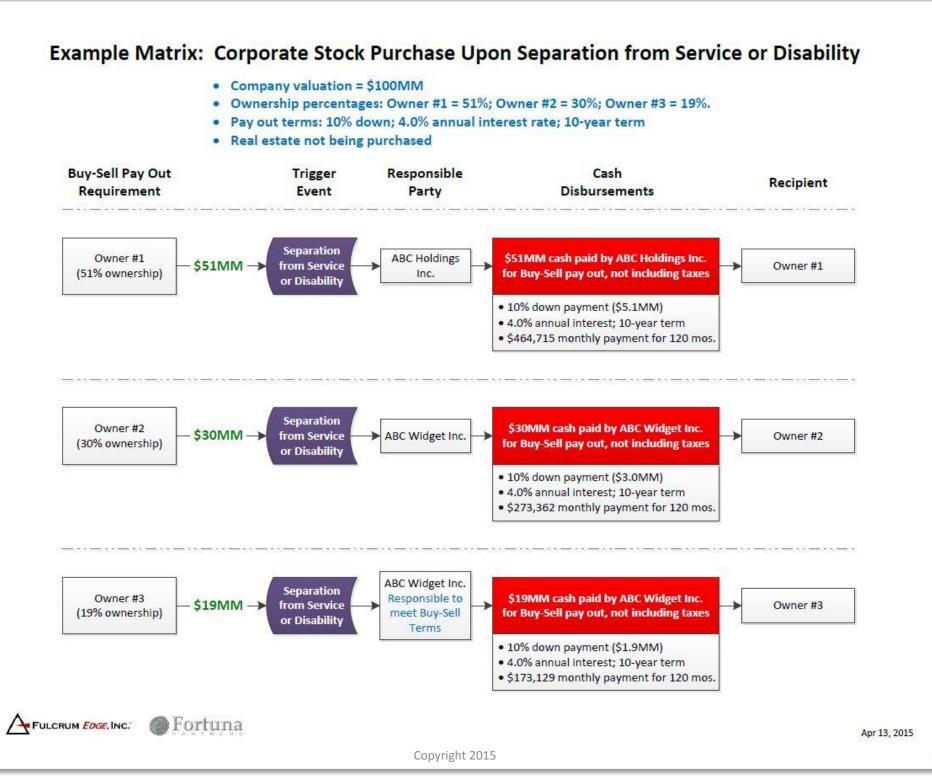
ABC Widget Inc.

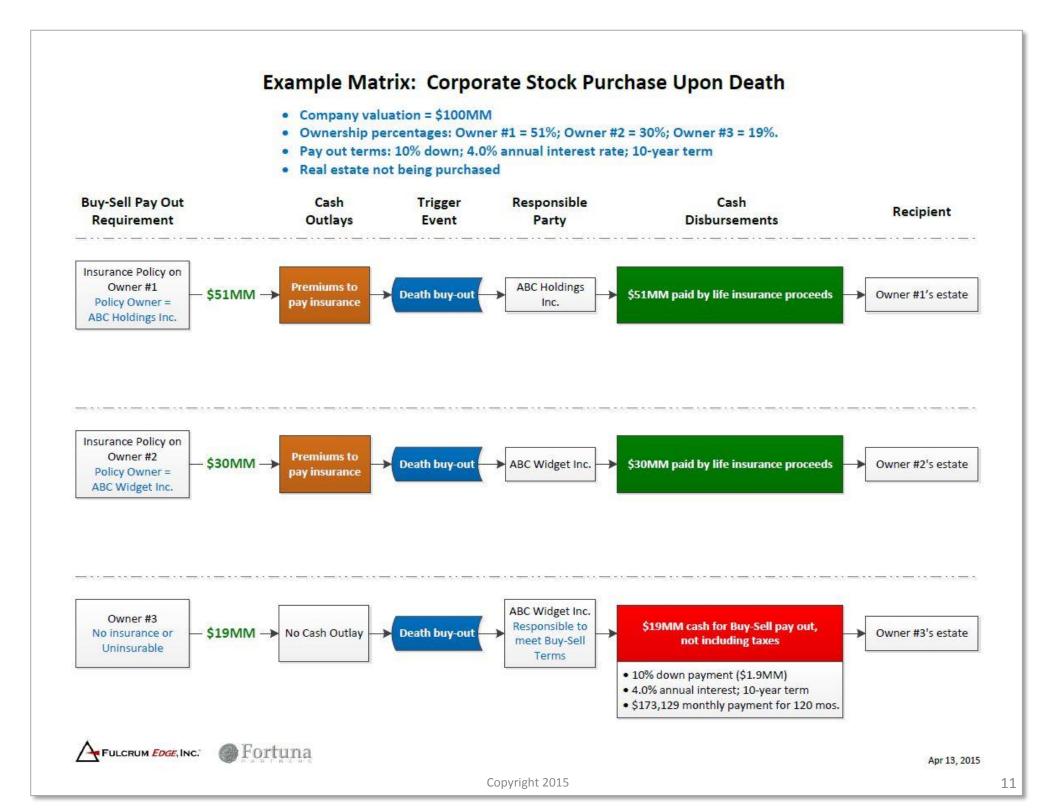
Item	Lease No.	Start Date	Lessor	Lessee	Mo. Payment*	# of Mos	Total*	EOL Purch \$	Guarantor
Forklift (PN 64438)	LA585	12-Nov-10	Clark Lift	ABC Widget	\$900.11	60	\$54,006.60	\$1	ABC Widget
Forklift (PN 64438)	LA585	12-Nov-10	Clark Lift	ABC Widget	\$575.99	60	\$34,559.40	\$1	ABC Widget
Forklift (PN 64438)	LA585	12-Nov-11	Clark Lift	ABC Widget	\$575.99	60	\$34,559.40	\$1	ABC Widget
Forklift (PN 11-3314)	YZ1146	11-Jan-14	Yale Lift trucks	ABC Widget	\$576.00	60	\$34,560.00	\$1	ABC Widget
Horizontal Machining Center	100502	10-Feb-09	Makino	ABC Widget	\$22,051.24	60	\$1,147,500.00	\$1	ABC Widget
Invection Molding Machine	668811-3	12-Mar-09	Milacron	ABC Widget	\$6,546.31	72	\$381,280.00	\$1	ABC Widget
Vertical Machining Center	845570354	1-Jun-09	GE Capital	ABC Widget	\$8,617.34	72	\$540,500.00	\$121,613	ABC Widget
Ford Taurus (loan)		23-Dec-14	Ford Credit	ABC Widget	\$358.21	60	\$21,499.00	\$0	ABC Widget
Ford Taurus (Ioan)		23-Dec-14	Ford Credit	ABC Widget	\$358.31	60	\$21,499.00	\$0	ABC Widget
Ford F-150 (loan)		30-Dec-11	Ford Credit	ABC Widget	\$359.95	60	\$21,597.00	\$0	ABC Widget
Microsoft Service Provider	150690004	27-Jul-13	Microsoft/PNC	ABC Widget	\$992.41	36	\$31,286.72	\$0	ABC Widget
Makino Verti Mach Center	IND0980 (001)	5-Aug-11	T&C Credit	ABC Widget	\$3,586.41	72	\$206,750.00	\$1	ABC Widget, ABC Holdings
Makino Hori Mach Center	IND0980 (002)	24-Oct-11	T&C Credit	ABC Widget	\$7,306.26	72	\$418,465.00	\$1	ABC Widget
Ford Fusion (loan)		29-Oct-11	Ford Credit	ABC Widget	\$396.76	60	\$22,185.96	\$0	ABC Widget
Ford Fusion (loan)		29-Oct-11	Ford Credit	ABC Widget	\$387.37	60	\$22,156.39	\$0	ABC Widget
HP Server	90-0030056	31-Oct-11	HP/1st Nat'l	ABC Widget	\$736.30	36	\$23,215.00	\$0	ABC Widget
Ford Fusion (loan)		Nov-11	Ford Credit	ABC Widget	\$390.00	60	\$23,180.00	\$0	ABC Widget
Ford Fusion (loan)		Nov-11	Ford Credit	ABC Widget	\$390.00	60	\$23,180.00	\$0	ABC Widget, ABC Holdings
Microsoft Prof Services	150690	2-Dec-13	Microsoft/1st Nat'l	ABC Widget	\$1,244.49	36	\$39,238.75	\$0	ABC Widget, ABC Holdings
Grinder	2012518	1-Jun-12	GE Capital	ABC Widget	\$10,916.94	60	\$594,928.61	\$1	ABC Widget, ABC Holdings
Microsoft Prof Services	150703	31-Jan-13	Microsoft/1st Nat'l	ABC Widget	\$4,521.16	36	\$147,033.35	\$0	ABC Widget, ABC Holdings
									* Car lease numbers in italics are estimate.
							Machining center lease numbers in italics do		
			Month	nly Subtotal =	\$71,787.55		\$3,843,180.18	= Subtotal	not include interest.
ABC Assembly Inc.									
Itom	Looso No	Start Data	Lossor	Lossoo	Mo Dovmont	# of Moc	Total		Guarantor

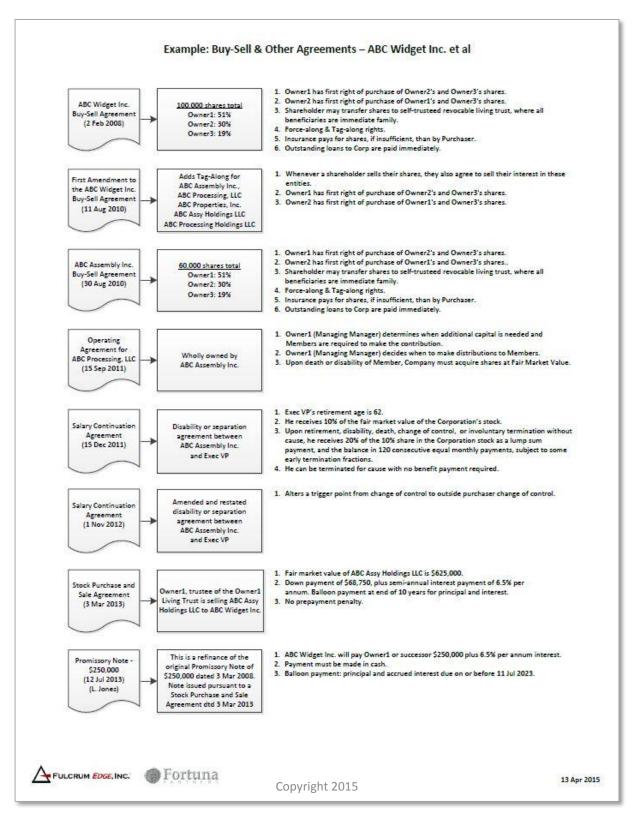
Item	Lease No.	Start Date	Lessor	Lessee	Mo. Payment	# of Mos	Total	EOL Purch \$	Guarantor
Injection Molding Machine	3528	5-Nov-10	J&M Acceptance	ABC Assy	\$8,295.00	60	\$456,380.00	\$1	ABC Assy
			Month	ly Subtotal =	\$8,295.00		\$456,380.00	= Subtotal (r	not adjusted for remaining balance)
								-	
			Monthly (Grand Total =	\$80,082.55		\$4,299,560.18	= Grand Tota	al (not adjusted for remaining balance)
						1 1		1	

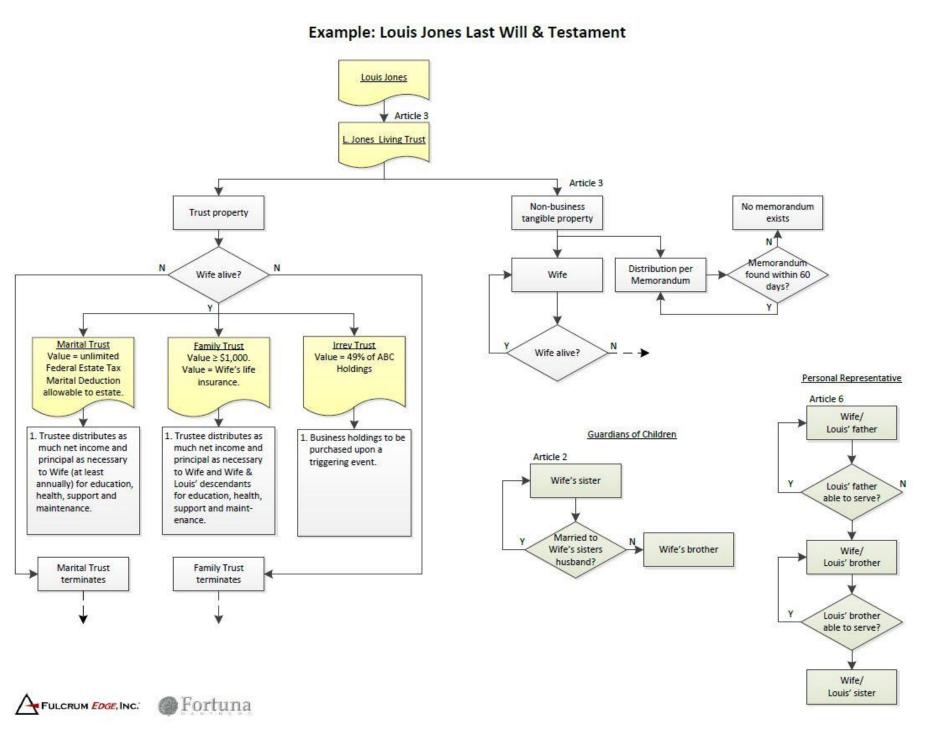












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Step 4: Recommend Next Steps, such as...

- Construct both long term and traumatic succession plans.
- Determine best "go forward" path for modifying business structure.
- Examine wills and trusts for impact on business and personal holdings.
- Conduct new valuations on business entities and properties.
- Conduct a financial analysis focused on financial ratios to assess current health, future outlook, and use of cash of the business units (e.g. debt ratio, current ratio, acid test, cash conversion cycle, return on assets).
- Analyze business entity operations, focusing on process improvements, throughput optimization, and headcount. Conduct operations audit.
- Examine sales and sales channel strategy, focusing on sales forecasts, win-loss ratio, lead generation methods, bid process, and costing/pricing methods.
- Conduct management (and possibly personnel) audit.
- Investigate options and impact of canceling or modifying intercompany debt, if any.

Step 5: Determine Next Steps, Prioritize & Execute

Possible Next Steps

- Construct both long term and traumatic succession plans.
- Determine best "go forward" path for modifying business structure.
- Verify valuations on business entities and properties.
- Conduct a financial analysis focused on financial ratios to assess current health, future outlook, and use of cash of the business units (e.g. debt ratio, current ratio, acid test, cash conversion cycle, return on assets).
- Analyze business entity operations, focusing on process improvements, throughput optimization, and headcount. Conduct operations audit.
- Examine sales and sales channel strategy, focusing on sales ' forecasts, win-loss ratio, lead generation methods, bid process, and costing/pricing methods.
- Conduct management (and possibly personnel) audit.

Next Steps Optimized and Prioritized for Client

- Analyze business entity operations, focusing on process improvements, throughput optimization, and headcount. Conduct operations audit.
- Examine sales and sales channel strategy, focusing on sales forecasts, win-loss ratio, lead generation methods, bid process, and costing/pricing methods.
- Determine best "go forward" path for modifying business structure.
- Conduct management (and possibly personnel) audit.
- Construct both long term and traumatic succession plans.
- Verify valuations on business entities and properties.
- Conduct a financial analysis focused on financial ratios to assess current health, future outlook, and use of cash of the business units (e.g. debt ratio, current ratio, acid test, cash conversion cycle, return on assets).



Execute Actions



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Contact us to explore how our services can benefit you and your business.

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