

# Project Management

## Topic 1.5

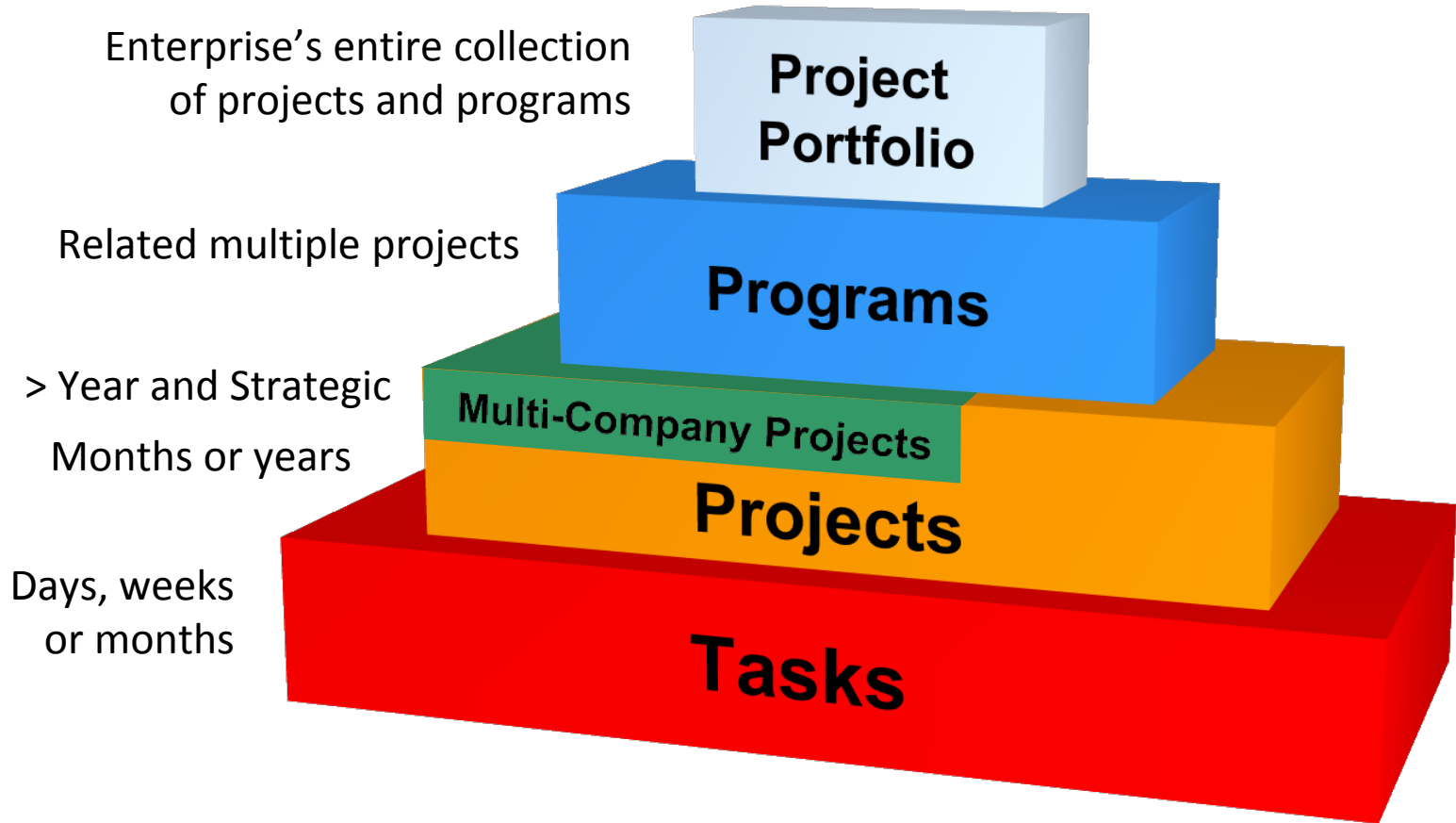
# Project Portfolio Management (PPM)



# Tasks, Projects, Programs & Portfolio

- **Tasks** are the **work elements** of a project
- **Projects accomplish a unique objective** in a set time frame
- **Multi-company projects** are a **special type of project** (involve multiple companies)
- **Programs** are more encompassing, **consisting of multiple projects** that are interrelated.
- **Portfolio** is the **overall set of all programs and projects** for an organization.

# Project Hierarchy



# Project Portfolio Management

## Portfolio management assesses, selects and monitors projects for the following:

- Value, benefits, and risks
- Alignment with strategy and goals
- Consistent with values and culture
- Contribute to positive cash flow
- Effective use of resources
- Provide for current contributions to firm's health as well as future success

# Considerations in Project Initiation

- ✓ Market Demand
- ✓ Organizational Need
- ✓ Technology Advance
- ✓ Customer Request
- ✓ Legal Requirements

# Projects Must Link to Corporate Strategy

Sponsors and Project Managers must know the corporate strategy to

- Select projects
- Make project decisions
- Prioritize work

**PROJECT**  **STRATEGY**

# 1.5.1 Team Exercise



## Strategy and Projects

Learn by Doing Project Management  
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# MPM Definition of a Strategic Project

**A Strategic Project in MPM meets one or more of the following criteria:**

1. Large Size
2. High Risk
3. High Opportunity
4. High Complexity with medium or greater risk
5. High Complexity with medium or greater opportunity



# 1.5.2 Team Exercise



## MPM Strategic Projects

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