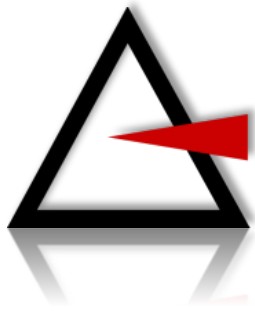


Project Management

Topic 1.2 Project Roles



FULCRUM *EDGE*, INC.

Project Roles



Stakeholders

- Individuals or organizations
 - Impacted by project execution or completion
 - Able to influence project objectives & outcomes
 - Varying influence over project life cycle
- Typical key stakeholders on every project
 - Sponsor, Project Manager, Customer, Project Team Members, Performing Organization

Executive's Role in Projects

- Approval of project selection
- Approval of Project Manager selection
- Support Project Manager
- Ensure macro decisions are timely
- Participate in high level reviews
- Inform Project Manager of any changes in strategic direction to maintain project alignment

Executive Involvement in Projects

- ❖ Projects are used to implement Company Strategy
(ie: Change direction, Increase performance, Increase capacity, Introduce a new product, etc.)
- ❖ Executive involvement in projects depends on:
 1. Importance of project to company strategy
 2. Relative size of company versus project
 3. Risk project represents to the company
 4. Opportunities the project offers
 5. Executive's managerial style and preference

Sponsor

- Person or group that provides the financial resources for the project
- Final say on scope modifications
- Usually the main recipient of project deliverables or Project Manager's direct boss
- Ideally the sponsor ensures the project remains aligned to company's strategic direction

Project Manager

- Accountable for project results
- Manages the application of knowledge, skills, tools, and techniques to activities for results.
- Facilitates all planning
- Organizes communications and meetings
- Builds and develops the project team
- Monitors and reacts to keep project on track

Project Manager vs Functional Manager

Project Manager

- Generalist
- Systems approach
- Big Picture
- Facilitates
- Project mgmt. expertise
- Some technical expertise
- Negotiates for resources

VS

Functional Manager

- Specialist
- Analytic & detail oriented
- Subdivides work
- Administratively responsible
- Makes few project decisions
- Selects team members by allowing participation

Subject Matter Expert

- Provides advice on specific topics based on proven expertise, experience and training
- Key resource in early phases of project initiation and planning
- Critical source of information in resolving problems during project execution

1.2.1 Team Exercise



Project Roles Crossword

Learn by Doing Project Management
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